



With Calliflower, you can **multiply your ability to persuade by 400%**, whether your audience is 1 or 100. Calliflower's web-based presentations add a visual element to conference calls. Instead of just talking to prospects, you can **simultaneously show them and tell them**. According to a Wharton Business School study, this dual mode communication makes your message up to four times more effective than using just your voice. Best of all, you can do this quickly, easily and cost effectively with Calliflower.

Sales Presentations and Teleseminars that Convert!

Present from your office:

- Web-based presentations can be as effective as in-the-same-room presentations, but are free from the costs and frustrations involved in traveling. Talk to your prospects using your current telephone or a VoIP solution like Skype. You and your audience view your presentation using a standard web browser and Internet connection. You control what's displayed on your audience's computer screen! Your screen contains a menu listing available visuals. You control presentation content, pace, and sequence.

No limits on audience size:

- No audience is too large or too small for a web-based presentation! You can easily and cost-effectively show and tell 1-to-1 as you speak to individual prospects, or you can present to a hundred or more at a time, subject to the limits of Calliflower itself.

No advance scheduling:

- No reservations are required to present. Convert any telephone call into a presentation by inviting your caller to access your online slides while talking. More than one presentation can be prepared and ready for instant use.

Upload your visuals:

- After completing your presentation, upload it to Calliflower where your presentation will be available online to you and your clients, prospects, or employees even after the call.

Access:

- Only those you invite will be able to access your presentations, even after the call!

Any presentation task you would normally accomplish in-person can now be done on the phone and online:

- Increase attendance at teleseminars and live events by previewing the contents and benefits of attending.
- Deliver client presentations in an interactive environment. Use your voice to build enthusiasm and address concerns or questions as they arise.
- Keep in close touch with clients and prospects while helping them make informed purchase decisions and best use of their purchase.
- Keep employees and your sales staff motivated and up to date on your latest products and services.

It's all about relationships. Calliflower web-based presentations are just another way you can put today's low-cost technology to work building and maintaining close ties with customers and prospects. At low cost, you can communicate with added impact from your office.